



LEAVENWORTH WINTER SPORTS CLUB

P.O. BOX 573, LEAVENWORTH, WA 98826
(509) 548-5477 WWW.SKILEAVENWORTH.COM

October 15, 2011

Dear Business Owner:

Last season was the most in Leavenworth Winter Sports Club history! LWSC is excited about the 83rd season and a promising winter forecast. Thanks to the generous support from local businesses we offer the most affordable ski opportunities in Washington State. Providing the best deal in the Northwest isn't easy financially, but maintaining affordable rates is one of LWSC's top priorities. Along with providing free youth programs and community events, we have introduced the Family Day Pass. For just \$35 a family can ski all day! If you're looking for exposure to thousands of visitors while helping a local organization, then we want to be your partner.

Your partnership is a great marketing investment. Leavenworth is the "Bavarian Base Camp" for skiing. Thanks to the Leavenworth Chamber of Commerce, Stevens Pass and Mission Ridge Ski Resorts, our home is becoming a popular winter recreation destination. Use our venues for your promotion!

- 58,000 skier visits in 2011! That's a 110% increase since 2001.
- 10% event participation increase annually since 2008.
- Out-of-area visitors contribute to 70% of LWSC's total sales.
- LWSC ski venues were open 98 days in 2011.
- LWSC expanded the trail system for pass holders in 2010 to include the Peshastin Mill Site.

Your support will help a local non-profit organization. Sponsors offset our overwhelming operational costs:

- \$33,000 debt remaining on the 2008 Snow Cat (\$155,000 originally)
- Equipment maintenance equaled more than \$9,000 in 2011.
- Groomer maintenance cost \$27,000 in 2011.
- Annual costs: \$14,000 to Youth Nordic programs. \$15,000 to Winter Events (one-third are free participation)
- Ski Hill Lodge renovations have totalled \$47,000 as of August 2011.

Please consider making a generous sponsorship donation this year to support our community service efforts. It is important that we continue to offer unique programs and community services.

- LWSC grooms Osborne & Peshastin Elementary Schools for physical education programs.
- LWSC grooms the Leavenworth Fish Hatchery for after-school programs.
- LWSC hosts Cascade School District after-school programs at the Ski Hill.
- LWSC hosts the Special Olympics at the Icicle River Trails in March.

Please review the *Website Ad* opportunities, *Event Sponsorships* and *Banff Film Sponsorship* options. Complete the form(s) and make checks payable to LWSC. Let us know if you prefer payment by credit card. **Please respond by November 1, 2011.**

Thank you,

Rebecca Darley

Marketing & Events Manager
Leavenworth Winter Sports Club
rdarley@skileavenworth.com
(509) 548-5477



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The Leavenworth Winter Sports Club's mission is "to promote health, fitness and fun through skiing and other winter sports by providing quality facilities, education and activities to the community." The Leavenworth Ski Hill Heritage Foundation is a non-profit organization under section 501c(3) and The Leavenworth Winter Sports Club is a non-profit organization under section 501c(4) of the IRS code. Our tax ID number is 91-6057725.

I WOULD LIKE TO BE A SPONSOR!

Name: _____

Address: _____

Phone: _____ Email: _____

CIRCLE YOUR CHOICES

Become A Ticket Wholesaler

Sell day tickets for LWSC. Make 10% on each ticket sold.

Website Ads www.skileavenworth.com

Colchuck Level \$50 — Business listed on Sponsors page.

Tumwater Level \$75 — Business logo & link on Sponsors page.

Icicle Level \$125 — Business logo/link on Sponsors page and on the Conditions page (receives 15% of all winter hits).

Enchantment Level \$250 — Business logo/link on Sponsors page & in scroll bar of every page (280,000 hits/ winter).

A new website is under construction! It integrates social media, streamlines online sales & highlights Enchantment Level sponsors on every page!

Event Sponsorship

Title (Only 1): Logo appears on event website, poster, registration, shirt*, newspaper ad^.

Prints (Multiple Sponsors): Logo appears on website and poster.

Ski For Health – January 8, 2012

Title \$300^ **Project Groundwork**

Prints \$140

Chicks on Sticks – January 29, 2012

Title \$450*^ **Balance Point Health & Fitness**

Prints \$225 **Fashion For \$12.99**

Bavarian Cup (Jr. Olympic Qualifier) – February 4, 2012

Title \$300 **Schocolat**

Prints \$140

Carnival Day – February 11, 2012

Title \$300 **Cascade Auto Parts**

Prints \$140

23rd Annual Hog Loppet – February 25, 2012

Title \$800* **Icicle Creek Real Estate**

Prints \$380

Already Sponsored

Total: \$ _____



Skirennen



Chicks On Sticks



Carnival Day



Hog Loppet

Dane Doerflinger
Photography (c) 2010



Ski For Health

Details of all events are at www.skileavenworth.com. Check sponsorship availability with Rebecca at rdarley@skileavenworth.com. Businesses replying by Nov. 1st receive first priority.